



ATHARVA EDUCATIONAL TRUST's
ATHARVA COLLEGE OF ENGINEERING
(Approved by AICTE, Recognized by Government of Maharashtra
& Affiliated to University of Mumbai – Estd.1999 – 2000)
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ACE Innovation and Entrepreneurship Cell (EEUTOPIA)

ACE IIC, established as per norms of MHRD IIC, Govt.of India Summary report of activities Academic Year 2023-24:-

ACE IIC / ACE Innovation and Entrepreneurship Cell (EEUTOPIA) works towards empowering youth for nation building by enabling innovators and entrepreneurs to develop technology-based solutions for the benefit of the society. Students are fostered and mentored into our thriving ecosystem and incubation aid to emerge as proficient entrepreneurs.

The Innovation & Entrepreneurship Cell (i&e Cell) of Atharva College of Engineering, Mumbai, was established with the aim to nurture innovative ideas in students and encourage budding entrepreneurs to bring up business proposals.

ACE IIC is certified and has been established as per the Norms of Innovation cell, Ministry of HRD, Govt. of India in November 2018

Following is the summary of events conducted by ACE IIC/Innovation cell in Academic year 2023-24:

Name of the event: Panel Discussion on "Innovation and Start-up Ecosystem"

Date: 21st July 2023

Panel Discussion on "Innovation and Start-up Ecosystem" conducted on 21st July 2023. The discussion mainly focused on their startup journey and their vision as entrepreneurs.

Panel members motivated students, guided them for their time management and also encouraged them to be future leaders. The panel discussion was interactive, informative and well organized with active participation of all the students. 102 students + 15 faculties attended the session.

Panel members:

Mr.Alwin Fernandes (Director of Operations, Alphalake.ai)

Mr.Yadnesh Zagade (CEO & Founder - Tech Cryptors)

Mr.Prem Raval (Chief Executive Officer, Design and Code Studios)

Prof.Mohan Kumar (Assistant Professor, EXTC)



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Name of Event: Celebrating Technology Day !

Date: 4th August 2023

To promote interest in STEM Fields: One of the primary objectives of a STEM event is to spark and nurture interest in science, technology, engineering, and mathematics among the participants, especially in students.

STEM is an event that is practiced for the students to develop and acknowledge their skills. Mainly after their intermediate studies such events help students to get a vision and their actual interest in the field of technology and diversify their interest.

This STEM included Quiz competition based on quizzes in the field of science and technology. And Digital art competition for students.

More than 100 students from all branches of Atharva college of Engineering enthusiastically participated in these competitions.

Sub events covered in the Event:

The event featured a range of sessions and interactive activities, including:

- Quiz Competition
- Digital Art Competition





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Name of the event: Achieving Value Proposition Fit & Business Fit

Date: 17th August,2023

On 17th August,2023,Innovation Cell (iCell),Atharva College of Engineering jointly with Department of Electronics and Computer Science Engineering planned & successfully conducted a Seminar on “Value Proposition Fit & Business Fit”.

The Seminar was conducted by Dr.Bhavin Shah, HOD-Department of Electronics & Telecommunication Engineering (EXTC), Atharva College of Engineering, Mumbai,ARIIA coordinator-iCell & Innovation Ambassador of IIC (Ministry of Education’s Innovation Cell) & focused on the various issues for early stage start -up

failure & prime focus for market analysing & customer needs & wants prior to launching any product in market especially for the early stage start-ups. The seminar was conducted for the Students & Faculty Members of Atharva College of Engineering. The session received excellent response from students and faculties who willing to work on start-ups & Business Model & want to be an Entrepreneur.

Benefits in terms of learning/Skills/Knowledge: Market research and study of customer needs & wants for early stage startup,Achieving 3 kinds of Fit viz.Problem-Solution Fit, Value Proposition Fit(Product-Market Fit) and Business Fit.

Number of Students attended:50





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Name of the event: Seminar on Lean Start-Up and Minimal Viable product/Business

Date: 25 August, 2023

On 25th August, 2023, Innovation Cell (iCell), Atharva College of Engineering (ACE), Mumbai, jointly with Department of Electronics and Telecommunication Engineering (EXTC), Department of Information Technology (INFT) and Department of Computer Engineering (CMPN) planned & successfully conducted a Session on “Lean Startup & Minimum Viable Product/Business”.

The Session was conducted for the Students & Faculty Members of Atharva College of Engineering (ACE), Mumbai as well as open to External participants. The Session was conducted by **Dr. Bhavin Shah - H.O.D. - Department of Electronics and Telecommunication Engineering (EXTC), Atharva College of Engineering (ACE), Mumbai, ARIIA Coordinator-iCell & Innovation Ambassador of IIC (Ministry of Education's Innovation Cell)** & focused on Lean startup & Minimum viable product/business. Prime focus was given for scalable business through lean startup & understanding customer needs & wants prior to launching any product in market & aspects of Minimum Viable Product/Business & exercising Build, Measure & Learn post launch of a minimum viable product.





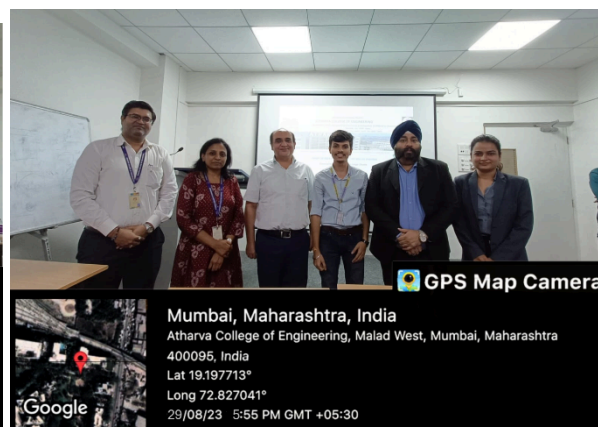
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Name of the Event: Phoenix: Start-Up Idea Competition

Date: 29th August 2023 at 2.00 -5.00 pm

“The Rise of Phoenix” Start-Up Idea Competition conducted by ACE IIC/Innovation cell on 29 th August 2023 ,this is an entrepreneurial challenge where innovators and budding entrepreneurs pitch their groundbreaking business ideas. This competition celebrates resilience and innovation, offering participants a platform to showcase their concepts, gain valuable feedback, and compete for prizes. It’s a catalyst for fostering entrepreneurship and turning innovative ideas into successful ventures.

Photographs for the Event





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Name of the event: Engineer's Day celebration

Date: 15 Sept 2023

Engineers Day was celebrated in Atharva College Of Engineering. Prof Deepali Maste has started the event with discussion on the meaning and importance of Engineer's day. It was a networking event for the members of the IIC ACE students as the Third Year students had an interaction with the second year students related to the field of Engineering. Here the interactive session was held among students about the meaning of engineering and their motive to pursue the degree of engineering. The second year students and faculty members actively participated in the discussions.

The third year students also presented various case studies of eminent business personalities and startups which were launched by engineers. These examples highly astounded the students and the committee hoped that this would have kindled the motivation amongst them to innovate the existing systems in order to augment the overall infrastructure of the market.





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Name of the Event: DC v/s Marvel Event (MUN-Model) **27th Oct 2023 and 7th Nov 2023.**

The **ACE IIC committee** of Atharva College Of Engineering named as ACE Innovation Cell organized an event named **DC vs Marvel conference** with the foundational idea of problem solving and forming ideas on **27th Oct 2023 and 7th Nov 2023**. The conference was held in the **MUN-Model** United Nations style where the students were recognized as delegates and were appointed to the portfolios of the important personalities across the world. The students were given the roles like President of USA, President of Russia, Prime Minister of UK, Prime Minister of India etc. The students were also given the roles of fictional characters like batman, superman, ironman, captain America and many more. The superheroes have superpowers which is utilization of the modern upcoming technology.

The sole idea behind this conference was to discuss the advent of these technologies and to conclude that the innovation and development will be accelerated in upcoming years and effects on the lifestyle of the common citizens.

The participants enjoyed the overall decorum of the committee as the chairs(Student Moderator of the event) **Mr. Omkar Sunil Hatwalne(CEO of I-Cell(Student Incharge))** and **Mr. Vanraj Naringrekar the Co-Chair(COO of I-Cell(Student Incharge))** made it feel like a real United Nation Conference.

Topics of the conference included

1. Idea formation to sustainable technology to augment the society.
2. Which technology is in the best interest of the common public
3. Leadership and public speaking skills.
4. Confidence building

The session was attended by a total of 31 student participants from FE, SE, TE and BE.

Winners:

First Prize :Rs 4000 Parth Dalvi

Second Prize: Rs 2000 Krishna Karale

Third Prize : Rs 1000 Rahul Jethwa

Consolation Prize: Kanak Salvi



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Name of event: Visit to the Incubation Centre and Prayas shala Visit, SPIT incubation centre Andheri (SP-TBI)

Date: 5 Dec 2023

Innovation-Cell(I-Cell) of Atharva College of Engineering had organized the visit to the incubation center and prayas shala at Sardar Patel Technology Business Incubator. Faculty members Dr. Bhavin Shah ,Prof. Deepali Maste,Dr. Kavita Bani,Prof. Swikruti Dongaonkar visited it on 5 Dec 2023.The Incubation Center at Sardar Patel Technology Business Incubator (SP-TBI) serves as a dynamic space for nurturing entrepreneurial talent and fostering the growth of startups. Our visit began with a warm welcome by the staff, who provided us with an overview of the center's mission and objectives.This incubation center was founded in 2015 as an initiative of Bhartiya Vidya Bhavan's Sardar Patel Institute of Technology and is affiliated with the Department of Science and Technology, Government of India.

After Incubation center Faculty visited Nidhi-Prayas i.e. Nidhi-Promotion And Acceleration Of Young And Aspiring Technology entrepreneur is a program conceived and developed by the Department of Science & Technology, Government of India





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Name of event: Visit to Exhibition at Nehru Planetarium Complex ,Worli

Date: 2nd February, 2024

Exhibition at Nehru Planetarium Complex ,Worli on 2nd February, 2024 The ACE I&E Cell (Eeutopia) student members along with faculty coordinators visited the exhibition venue and interacted with the various innovators, young entrepreneurs, startup founders and gathered knowledge about their ideas and products. Also got exposure of the how execution of ideas is done into businesses. CiiA has created a platform for innovation creators, potential users, and promoters to connect and explore market opportunities.



Deepali



Ramesh

Prof Deepali Maste
Prof Garima Gurjar
ACE icell Incharge

Dr Ramesh Kulkarni
Principal ACE